Laur Aria

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PRODUCT DESIGNER | SELF STARTER | VALUE CREATOR

SKILLS

Technical	Tools

Accessibility User Research Fluent in Figma

Usability Testing

Prototyping Wearable Technology Slack

Sustainable Design Practices Wireframing Website Builders

EXPERIENCE

Concept Presentation

UX/UI Designer | Freelance | Present

• Transformed an inconsistent and unstructured design environment into a streamlined Figma file, that enhanced both UX/UI and design efficiency of the entire team.

Adobe CS

- Collaborated with Founders, Senior Designers, and Developers, to design software that saves companies from bleeding resources while increasing opportunities for technicians to make more money through gamification.
- End-to-End design and prototyping for both mobile and web applications

Garmin CycleSync | Product Design & Research | Passion Project

- Researched and Designed an expansion for the Garmin Connect App that enables athletes to sync their menstrual cycle with their physical training, and perform more efficiently.
- Presented the CycleSync prototype to Garmin UX and UI design leaders, exploring design decisions grounded in market trends. This effectively demonstrated the project's value and generated positive feedback for future enhancements to the Connect App.

Techlahoma Foundation | UX/UI Design & Research | Ongoing Team Project

- Collaborated directly with stakeholders and team members to lead the production of a roadmap for the MVP, targeting a launch at the ThunderPlains Developer Conference in October 2024.
- Migrated site from Squarespace to WordPress to create a more accessible, organized, and user-friendly platform to better enrich Oklahoma's technologists.

OpenSet AI | Product Design | Ongoing Passion Project

- Innovative interface design for an AI-powered Routesetting program. Climbing routes are generated based on hold sets, movement styles, and grades.
- Virtual forerunning provides an iteration process before holds ever touch the wall, enabling the creation of routes that specifically challenge the weaknesses of athletes in competition climbing.